## Automation of the Product Development Process (PDP)



Not only the functionality, but also the targeted availability of new products are critical for a company's success. (time to market)

## Challenges

- Often, the responsible parties are missing the transparency needed in or-der to efficiently influence the process cycle.
- Deadline bottlenecks are often identified too late and lead to a delay in the entire process.
- While collaborating, transfer problems between the various departments involved often occur. These may be of a temporal or an informational na-ture.
- Keeping all of the process participants constantly up-todate on the availa-ble data often poses a challenge.
- The use of individualized e-mail exchanges and Excel lists does not con-tribute to process optimization and also causes difficulties in maintaining transparency.
- The failure to adhere to milestones leads to a stressful sense of urgency and a reduction in quality.



## Your Benefits with TIM

- The critical path is calculated and identified early in the process, allowing for the available resources to the better distributed.
- Escalation and reminder functions assure the adherence to set deadlines, thus securing current and future orders.
- The constant transparency guarantees the ability to obtain an provide information for all running processes and eliminates the time-intensive work of collecting and compiling all of the information from lists, e-mails, and other sources.
- The easy uploading and updating of documents during the process guarantees that all process participants receive the current data as well as the newest information.
- The organization of complexity and dynamics, in combination with the concept of roles and rights, increases the quality and leads to higher in- and external cus-tomer satisfaction.
- The fast identification of process bottlenecks allows for a flexible response and assures the optimal integration of the continual improvement process (CIP).
- The seamless inclusion of the standing IT-structure ensures the use of existing data and increases the quality of all process information.



"In our opinion, both at the time of evaluation and currently, TIM was the soft-ware that best met our requirements without the need for large adjustment ef-forts."

Albert Fendl, Head of QMS – DENSO AUTOMOTIVE Germany GmbH.